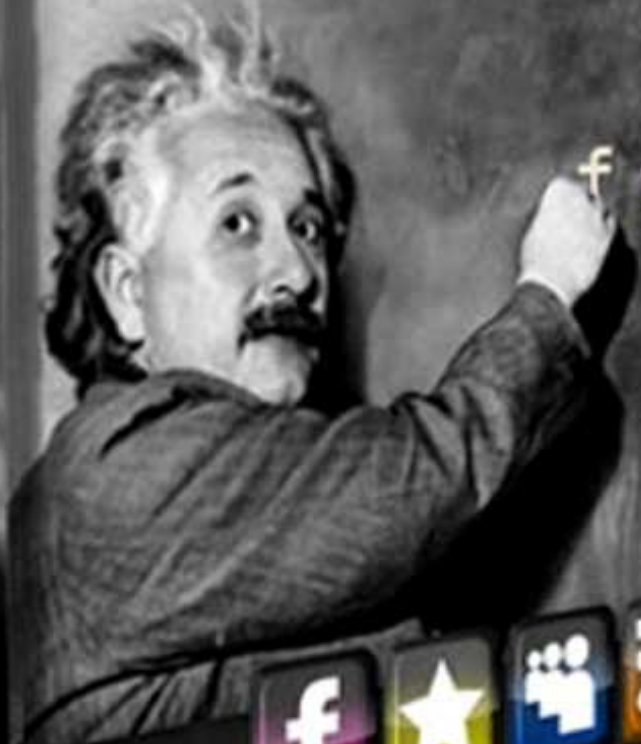


# SOCIAL101 BOOKMARKING101

SOCIAL BOOKMARKING 101



KENNETH R FRY



# Social Bookmarking 101



**To Your Website May Result From Using This Report**

This eBook is proudly brought to you by  
**Marika**

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Written by [Kenneth Fry](#)

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Published in **USA**



# Social Bookmarking 101

## Social Bookmarking Index

Intro

Firefox

About The Social Bookmarking Sites

Account Set Up & Bookmarklets

RSS Feeds

Bookmarking



# Social Bookmarking 101

## Why You Should Share This Report

As you know social bookmarking can be a great value for backlinks and indexing. Here are a few things that make a Social Bookmarking *even more powerful when generated by several users*.

- Bookmarks from different users and IP addresses improve impact
- Share Domains to Bookmark = Good variety in bookmarking topics  
Non Spammy Bookmarking = **Lots Of Google Love**
- Submissions coming in a short amount of time, from several areas
- Submissions not coming in too fast (automated bookmarking)
- All Bookmarking sites are high page rank, more bookmarks = Higher PR
- Proven backlinks and search engine recognition increase with multiple bookmarkers

Social Bookmarking can have a huge impact on your articles, Press Release, Hubpages and Squidoo Lense. Just *do not only bookmark all of your domains*  
Mix it up with some other sites you like.

**If you want to increase the power of your social bookmarking you will want to get as many people as possible bookmarking your site.**



# Social Bookmarking 101

## Firefox

You will need to use Firefox as your Browser to implement this book. If you do not have Firefox go to: <http://www.mozilla.com/en-US/firefox/>



We will use Firefox as it will work with many different Bookmarklets. Make sure your Bookmark Toolbar is on.





# Social Bookmarking 101

The Social Bookmarking sites in this report have been chosen based on the following qualities.

- Backlink Generation to High Page Rank Site
- Traffic Generation
- Speed and Ease of Use

There are hundreds of social bookmarking sites to choose from. There are also auto-posters which submit a site to several social bookmarking sites with one click. Finally there are automated software programs to bookmark sites on auto-pilot.

I am not saying other social bookmarking sites and methods do not have merit. I am advocating the social bookmarking sites and method of bookmarking based on the results I have achieved.

The tools and tactics in this report have delivered the best combination of backlinks, traffic, ease of use, with the least amount of time expended using them.

The creation of generating backlinks with this report is a given. The amount of traffic these bookmarks deliver to your site will depend on the quality of the content on your site.

The amount of time you will expend to create these one way backlinks is the fastest most effective proven method I have seen and know of.

## **2 Keys to Remember**

*Do not only bookmark all of your domains*

*Increase the strength of this by getting others to bookmark your sites*



# Social Bookmarking 101

## Setting Up Social Bookmark Accounts

When you create your accounts make sure and use a good email address. **I strongly suggest setting up new accounts and using the same username and password for all of your accounts.** *You will need this done if you choose to become a member of SB 101*

Join Now

1. Backflip: Go to: <http://www.backflip.com/login.ihtml> Click

Open Your Account

It's your own view of the Web. Personalize your free Backflip account now.

Name

Email

Zip or Postal Code  Birth Year 19

Country

Only you have access to your Backflip account. To protect your privacy, simply use a unique user name and password. You'll use it to sign in to Backflip.

User Name  (max 20 characters)

Password  (5-20 characters)

Retype Password

- Sign in automatically.
- As a Backflip member, you'll receive a weekly report of your account activity and information on important changes to the web site. If you'd rather not receive these updates, please click the box at left to remove the checkmark.
- As a Backflip member, you'll occasionally receive information about new Backflip services, and special offers we think will be beneficial to you. We will never rent or sell your e-mail address. If you'd rather not receive these updates, please click the box at left to remove the checkmark.
- I accept the [Terms of Use](#).

Next ->

**Use the Same User Name and Password on all your Social Bookmarking Accounts if you want to have other members of SB 101 Bookmarking your site**



# Social Bookmarking 101

1. **Backflip:** <http://www.backflip.com/>  
**Backflip Bookmarklet:** [http://www.backflip.com/tbr/reg\\_toolbar\\_ie.ihtml](http://www.backflip.com/tbr/reg_toolbar_ie.ihtml)

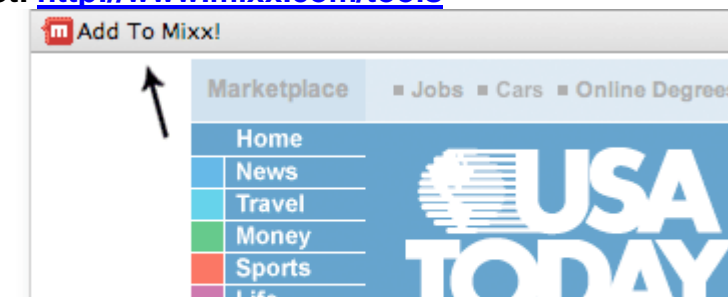
You will see a bookmarklet


Drag This Bookmarklet into The Firefox Toolbar



Now Register and Create Accounts for the Next 6 Social Bookmarking Sites

2. **Mixx:** <https://www.mixx.com/register>  
**Mixx Bookmarklet:** <http://www.mixx.com/tools>

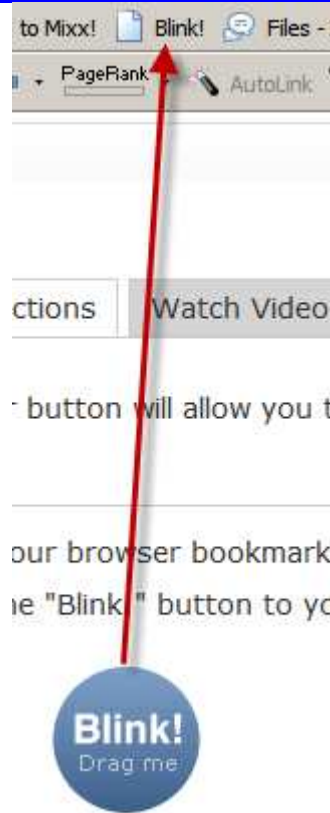


Drag this link:  Add to Mixx! up to your Bookmarks Toolbar.



# Social Bookmarking 101

3. **Blinklist:** <http://www.blinklist.com/user/signup>  
Blinklist Bookmarklet: <http://www.blinklist.com/user/step-1#>



4. **Digg:** <http://digg.com/register/>  
Digg Bookmarklet : <http://digg.com/tools/diggbar>





# Social Bookmarking 101

5. **Stumble Upon:** [http://www.stumbleupon.com/sign\\_up.php?pre2=nav\\_join](http://www.stumbleupon.com/sign_up.php?pre2=nav_join)  
Stumble Upon Bookmarklet:  
<http://www.firefoxfacts.com/2007/09/21/use-stumbleupon-without-the-toolbar/>

DiggBar Stumble This! reddit Add to Mixx!

Use StumbleU... Submit - Mixx Natural

## Firefox Facts

Firefox Tips, Themes, News and More...

[Repair Internet Explorer](#) 2009 Top Internet Explorer Fix! Free Download 100% Guaranteed.

[Free Internet Explorer](#) Download the Internet Explorer

### Use StumbleUpon Without the Toolbar

I love [StumbleUpon](#) as much as the next guy, but the toolbar that has become cluttered with stuff I don't really care about viewing, they want to get more social and interactive - but the main attraction is through web sites other had marked as interesting.

Since nobody has made a StumbleUpon "light" edition toolbar way to do much of the functionality I like but maybe via javascript. That is when I happened to run across a page that promised to

Here is the bookmarklet you'll need to give a thumbs up to send this link onto your Firefox bookmarks bar.

[Stumble This!](#) **Drag This Link To ToolBar**

Apparently I'm not alone. Found this on a few other web sites a StumbleUpon would make create a lighter version of the toolbar.



# Social Bookmarking 101

6. **Mr. Wong:** <http://www.mister-wong.com/>

**Mr. Wong Bookmarklet:** <http://www.mister-wong.com/stuff/>

Do not use Firefox Toolbar

## Stuff

Here you will find everything you need to use M  
it's a toolbar for Firefox or buttons for the blog,

- [Wong Firefox Toolbar](#)
- [Bookmarklets for other browsers](#)
- [Bookmark buttons for Internet Explorer](#)
- [Wong button for Blog or Website](#)
- [Wong Widgets, Gadgets & Plugins](#)
- ["Add to Mister Wong" - Plugin for Wordpress](#)
- [Wongroll - Plugin for Wordpress](#)
- [Firefox search plugin](#)
- [Mister Wong Mobile](#)

Use bookmarklets for other browsers

Click... goes to

## [Bookmarklets for other browsers](#)

To conveniently add your bookmarks to Mi  
browsers there are three links that can be  
browsers using Drag&Drop.

Simply click the text link, keep the mouse  
Links icon bar of the browser:

[Bookmark site](#)

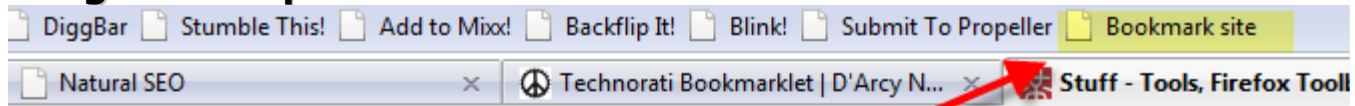
[My Favorites](#)

[Mister Wong](#)



# Social Bookmarking 101

## Drag and drop to toolbar.



### Bookmarklets for other browsers

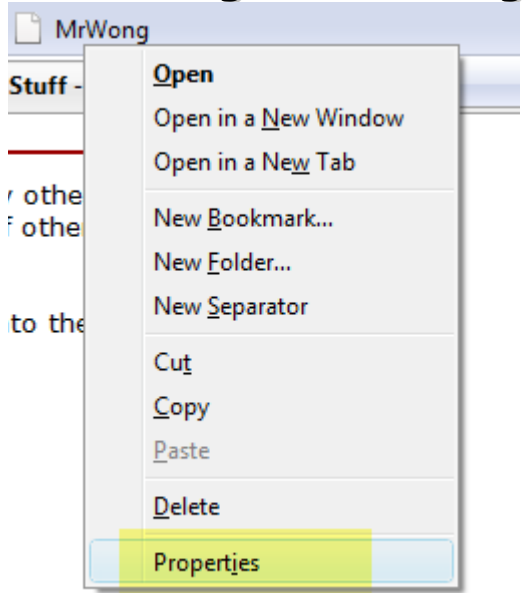
To conveniently add your bookmarks to Mister Wong in Safari, Opera, or many other browsers there are three links that can be simply dragged into the link area of other browsers using Drag&Drop.

Simply click the text link, keep the mouse button pressed, and drag the link into the Links icon bar of the browser:

[Bookmark site](#)

[My Favorites](#)

## You can right click and go to properties to change the name.





# Social Bookmarking 101

7. Folkd: <http://www.folkd.com/page/register.html>  
You will get an activation e-mail: Activate your account  
Go to: <http://www.folkd.com/page/download.html>



Install Bookmark-Buttons for  
Mozilla Firefox

Click On:

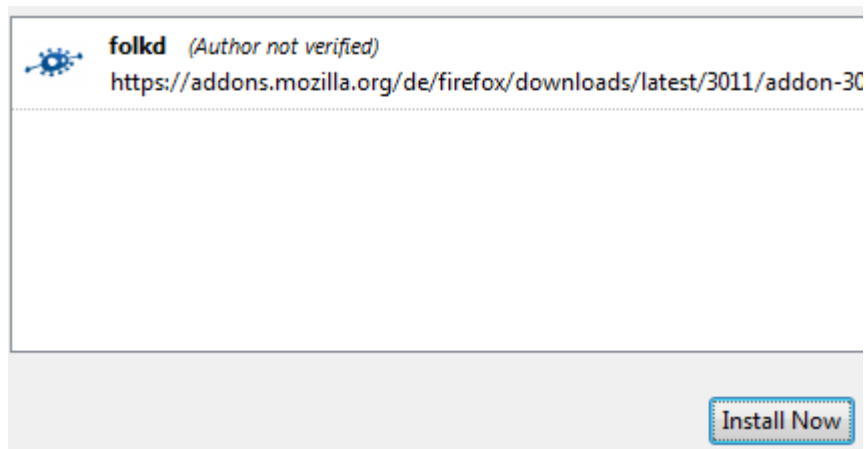
If this does not work, go to:

<https://addons.mozilla.org/de/firefox/addon/3011>

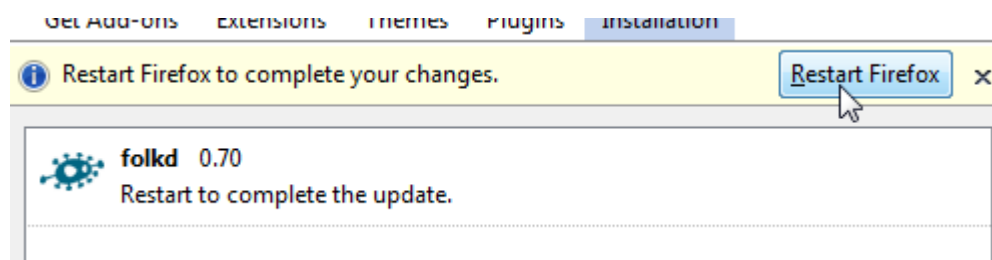
Zu Firefox hinzufügen

Click On:

Yes it is in German, don't worry just click it.



Click Install:





# Social Bookmarking 101

## Restart Firefox:

You will see the Folkd Buttons on the left of the address bar:



**Click On the Star to Bookmark using Folkd**

## RSS Feed

Many sites that you bookmark will have a RSS Feed. The majority will look very similar to



If you do not have RSS on your site I strongly suggest you put it on your site. If you need help you can e-mail me.

When you have bookmarked your site or a site look for the RSS symbol. You will most often find it on the right hand side of the webpage on the top or bottom of the page.

### Click on the RSS Feed Icon

You should now see a page that looks like this if you do not have an RSS Reader.



# Social Bookmarking 101

Google Reader makes it easy to keep up with the latest content from a large number of sites, all on a single reading list.

[Add to Google Reader](#)

Sample



**Click Add to Google Reader**

Next: You should see: Sign into your Google Account. If you do not have one you will need to create one.

Sign in to Google Reader with your **Google Account**

Email:

Password:

Remember me on this computer.

[I cannot access my account](#)

Don't have a Google Account?



# Social Bookmarking 101

The benefits of the google account are endless. You will be glad you have one if you pursue more SEO projects. Now sign into your Google Account. Click the RSS Feed on the Page you are bookmarking and you will see.

Google Reader makes it easy to keep up with the latest content from a large number of sites, all on a single reading list.

[Add to Google Reader](#)

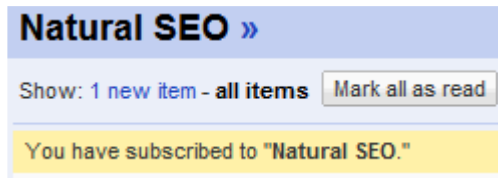
Sample



Click:

[Add to Google Reader](#)

You will see you have subscribed to the RSS Feed.





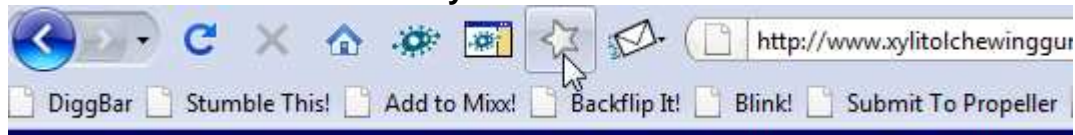
# Social Bookmarking 101

RSS Feeds are not recognized as Social Bookmarks. The use of RSS and the impact of RSS is a very overlooked in Search Engine Optimization. Since this report is designed to focus on Social Bookmarking I will not go into detail about RSS.

The fact is it is very helpful in SEO, gaining traffic and promoting your website.

## Checklist:

1. You're Firefox Toolbar Should Look very Similar to this with the 7 Bookmarklets.



2. You should now have a Google Account and a Google Reader Set Up in Firefox.

If you have completed the above you are ready to start creating social bookmarks that will promote your site in a fast and efficient manner.



# Social Bookmarking 101

## Bookmarking:

The first time you use your bookmarklets you may need to sign back into your accounts. There are also some extra steps necessary for some of the Social Bookmarking sites the first time a site is bookmarked.

**It is very important to follow the directions below when you bookmark your site.**  
*The importance of this is magnified if you intend to have any other people bookmark your site.*

- **Focus On Your Keywords**
- **Use Commas in Tags**
- **Write an enticing Description**

If you do the above in the next section the chances of *increasing traffic* to your site is MUCH Greater. Many of the services you use will be vote sites. Every time another person votes for your site the strength of you Tags, Title and Description will be amplified.

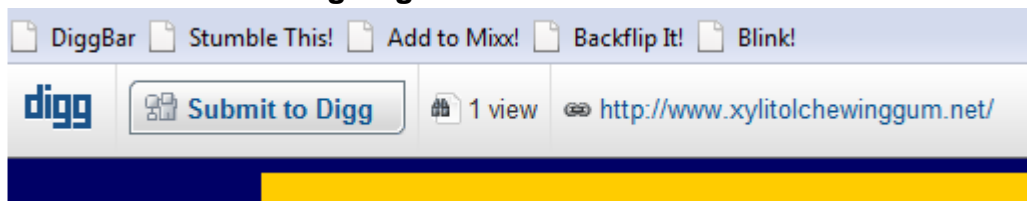
Social Bookmarking 101 is designed to be very fast for users- However *do not skimp* on this section. You want to make it as easy for others to vote for your site as you can. You want those votes to count for your target market. This is based on keywords and tags.

**That being said: Lets Start Bookmarking. I will be using a site that has No Bookmarks to demonstrate this process.**



# Social Bookmarking 101

1. **Digg:** Go to the website I am going to bookmark in Firefox. Click on Your DiggBar.



Next I will Submit the site to Digg



Here is the Digg Submission

## Submit a New Link - Step 2 of 2

**Describe It**

Convince people that this is great content. Write a concise and accurate headline. Don't assume that people will understand your description.

<b>Title</b>	Xylitol Gum Xylitol Chewing Gum
<b>Description</b>	This site has great info on the how <u>Xylitol</u> Gum helps prevent cavities. You can even get Free samples of <u>Xylitol</u> Chewing Gum.

**Choose Thumbnail**

Choose the thumbnail that best represents your submission. Click 'no thumbnail' if you don't want to include one.





# Social Bookmarking 101

## Digg: Continued

### Title:

The most important part of Social Bookmarks is to ***include the keywords in the title***. This will be the case on all sites you bookmark it is very important.

Title

Xylitol Gum Xylitol Chewing Gum

The site is about Xylitol Gum, I have repeated the Keywords in the title. Do this if you can but keep the title short and sweet.

### Description:

Description

This site has great info on the how Xylitol Gum helps prevent cavities. You can even get Free samples of Xylitol Chewing Gum.

Tell People what's in it for them, or why they should visit. You should try to get your keywords in. If you have something FREE, New, Exposed, and How To are great words to use here. This is where you can help get traffic to your site.

### Thumbnail:

I chose this thumbnail for this site because it carries some validity. An exciting or curiosity picture is usually the best. Nothing I could think of exciting about Xylitol Gum. Use a thumbnail you think will support the info you have provided in the description or generate interest.



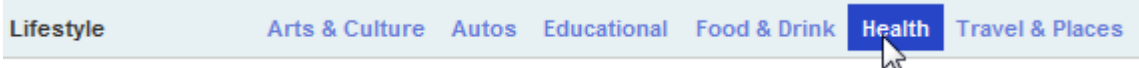


# Social Bookmarking 101

Digg: Continued

Choose a Topic:

Pick a Topic that your site fits in. I chose health over food and drink because the gum addresses a problem. Most searchers are looking for answers to problems, so I chose health.



Submit Story:

W3CMX



Can't read the text? [Listen to it](#)

Submit Story

You may see the next screen.

## Submit a New Story - Are You Sure It's Not a Duplicate?

**!** We think your story might be a duplicate of one that was submitted by someone else. below to make sure yours is not the same as one of them. If it's the same, you can digg that story. If it's not the the button below.

Go to the bottom of the page and click

Totally original, I swear!

(Unless someone has already submitted your story)



If your site has been submitted simply click the [digg it](#) If you have digg it you will see [dugg!](#)

Your Website has now been submitted to Digg just they way you want it. If you can get friends or family to digg your story it will now just take them a second to vote it up. **The more Diggs the Better**



### Xylitol Gum Xylitol Chewing Gum

xylitolchewinggum.net — This site has great info on the how Xylitol Gum helps prevent cavities. You can even get Free samples of Xylitol Chewing Gum.

Share Favorite? Who digg this?



# Social Bookmarking 101

## Social Bookmark Site 2: Stumble Upon

Now bookmark your site on Stumble Upon:



Now you should see this screen:

**Thumbs-up >** <http://www.xylitolchewing>

**Pick a category (optional)** - you can enter more tags

Dentistry.

**Review & comment (optional)**

Xylitol Chewing Gum prevent cavities. I got a free sample of Xylitol Gum at this site. Did you know the Army uses Xylitol Gum?

**Adult content**  No  Yes - page contains adult content

**Language** English

You can see I used the same principles in Stumble Upon as I did with Digg.

- Category = Dentistry the site promoted helps with tooth decay and cavities.
- Reviews = Keywords and Free and a question that emphasizes validity.
- Remember to Check the Adult Content Box based on your content.
- **Now Hit the Thumbs Up**



You have now bookmarked Stumble Upon. The next person can quickly **add a brief comment** click the Thumbs Up and suggested Tag to bookmark your site.



# Social Bookmarking 101

## Social Bookmark Site 3: Mixx



Click your Add to Mixx Bookmarklet: You will see:

**Submit a New Link**

Page URL

Submit a

You will be at the submission page. Mixx will add a lot of the information for you. You can edit it if you like. Remember you want Keywords in the Title and description. The description should have a compelling reason for a person to go to your site. Here is the example.

Title

Description

(Characters remaining: 133)

### Step 2: Add Tags Describing This Story

Tags are keywords that give a better idea of what each piece of content is about. Enter **up to 8 keywords**, making sure to separate them with commas.



# Social Bookmarking 101

## Social Bookmark Site 3: Mixx (continued)

Step 3: Add Your Comment

Get the conversation started! Let everyone know what you think about

I did not know about [xylitol](#) gum. The American Dental Association supports it to fight tooth decay and cavities, the US Army uses it to. I am looking forward to getting my Free Sample of [Xylitol](#) Gum and checking it out.

Do not add this conversation to Your Conversations

Submit

Use your comment to generate interest and submit. You will have a chance to edit and add to category on the next screen. If you find a good fit in the categories for your site use it. If it does not fit don't worry about it.

### Editing Your Submission

Thanks for sharing this story! For a limited time, you can make changes to your submission. If this time has expired, you'll still be able to add Categories, Tags, etc., but you can't edit your submission or change its Title and Description.

Your submission is 57% Mixed! Do more by t

Describe: [Add to a Category](#) [Add a Location](#)

Share: [Share with your Friends](#)


Manage: [Edit your Title and Description](#) [Delete your Submission](#)


**This will complete your submission to Mixx.** Now your page can be voted on very quickly by anyone who bookmarks it with all of your keywords and description in place. **The more Mixx Votes you get the better!**



# Social Bookmarking 101

## Social Bookmark Site 4: Backflip

Click your Backflip It Bookmarklet 



[Add this page for Ken](#) [[Sign Out](#)]

URL

Title


Description

Folder

[\[New Folder\]](#) [\[Email to a Friend\]](#)

Add this to My Daily Routine NEW

**Highlight the Title:** Copy and Paste it in Description,



[Add this page for Ken](#) [[Sign Out](#)]

URL

Title

Description  **Add Comma after you Copy and Paste**

Folder

[\[New Folder\]](#) [\[Email to a Friend\]](#)


Add this to My Daily Routine NEW


**Click Backflip It! And you are done!**  
Copyright © 2009 Kenneth Fry



# Social Bookmarking 101

## Social Bookmark Site 5: Blinklist

Click you're Blink Bookmarklet: 

mark private? 


**Title \***

**Description**

**Add to list**   
comma (,) separated

**Share this link**

**Email**   
comma (,) separated

**Blink!** 

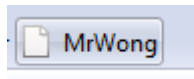
**Highlight the Title:** Copy and Paste it in Description, and Keywords. add Keywords if you want remember to use commas after keywords . Click Blink and you are done.



# Social Bookmarking 101

## Social Bookmark Site 6: Mr. Wong

Click your Mr. Wong Bookmarklet:



### Add bookmark

Here you can enter a URL and additional information.

<b>URL:</b> <small>Only http://, https://, and ftp://</small>	<input type="text" value="http://www.xylitolchewinggum.com"/>
<b>Title:</b> <small>Up to 100 characters</small>	<input type="text" value="Xylitol Chewing Gum"/>
<b>Comment:</b> <small>Up to 200 characters</small>	<input type="text" value="This Xylitol Chewing Gum actually reduces cavities. You can get free chewing gum with xylitol to try. I will give it a try."/>
<b>Keywords are separated by spaces - not commas</b>	
<b>Tags:</b> <small>Keywords separated by space characters</small>	<input type="text" value="XylitolChewingGum Xylitol ChewingGum"/>
<b>Status:</b>	<input checked="" type="radio"/> Public (default) <input type="radio"/> Private
<b>share:</b>	<input type="checkbox"/> twitter ( <a href="#">What does twittering mean?</a> )
<b>Are you a human?</b>	3 + 1 = <input type="text" value="4"/>
<input type="button" value="Save bookmark"/>	



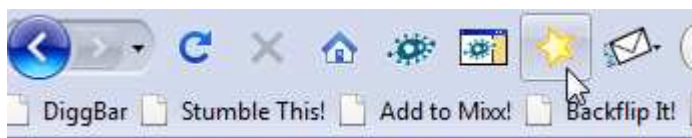
# Social Bookmarking 101

## Social Bookmark Site 7: Folkd

Click On Your Folkd Bookmarklet:



The Star Will Change Colors when the page has been bookmarked.



**Click Save on Your Option Menu: You will see the menu after you click " Click here when done clipping"**

### **Congratulations!**

If you have followed The Social Bookmarking 101 Guide your site is now bookmarked on 7 high PR social bookmarking sites. However the biggest benefit of this work is that your site can now be bookmarked and voted on with the maximum impact that will create keyword rich backlinks and targeted traffic!


The more people you can get to bookmark your site the more backlinks and traffic you will get. You have maximized this to the best of your ability by using keywords, tags and titles.

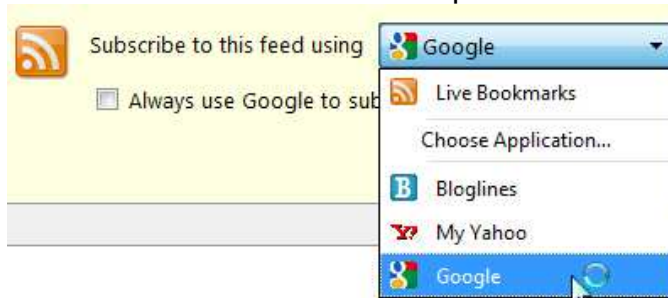
*Make sure and see the bonus at the end of this report to help you get the most out of these highly search engine optimized bookmarks. **Just one last task and you are finished.***



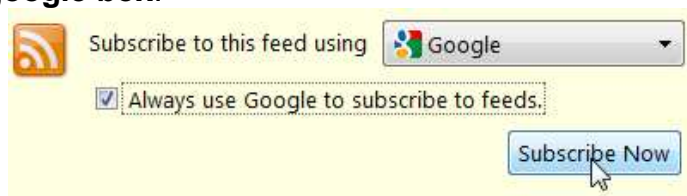
# Social Bookmarking 101

## Subscribe To RSS

Find the RSS Icon and Click on it.  You will see an option on how to subscribe next.



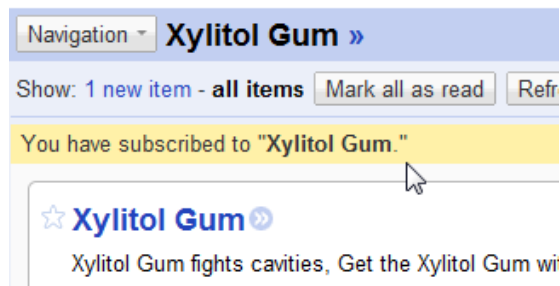
Select Google and **click the always use google box.**



You will now be at the google page. Select  
**You will now be at the google page. Select**



**You will Now See:**





# Social Bookmarking 101

The Benefit of RSS Subscriptions:

RSS is a very overlooked in Search Engine Optimization. When people subscribe to your RSS it helps to send search engine spiders to your site. Sites that have a high amount of search engine spider activity are recognized as important by the spiders, this in turn reflects in your search engine ranks.

Another benefit that is not often discussed is **Trust**. When your site has a high number of RSS subscribers the search engines including Google. Although the **Trust Factor** is not often discussed it is vital to not only get high ranks it is a great way to help maintain these ranks.

## A Word Of Caution

**The Bookmarking System You have set up is proven to create Backlinks and Drive Traffic to your Site.**

**Do Not Set Up Multiple Accounts To Try This!**

**Social Bookmarking Sites Do Not Like This! Here is what can happen to your bookmarks, domain, and IP Address**

What do you mean by spam and sock puppets?

You're more likely than not familiar with spam from email. It's unwanted content that is often trying to sell you something. Besides eliminating actual spam stories in the system, **our staff also watches out for sock puppets – multiple accounts registered to the same member**, often used to focus attention on spam submissions. If detected, **sock puppet accounts will be eliminated at once**, and *those users will be permanently banned* from most sites.



# Social Bookmarking 101

**As you read this there are over 100 other people who have set up Firefox to bookmark sites in this exact manner.**

**These members of Social Bookmarking 101 are bookmarking each others sites as you are reading this.**

**[See The Results Current Members are Getting](#)**

## **How It Works**

1. You bookmark the url you want to promote. (<http://www.your site.com>)  
As prescribed in the guide.
2. You submit your url to The Social Bookmarking 101 Members area
3. You will receive 3 e-mails weekly with randomized urls to bookmark.
4. You bookmark these sites by simply voting or adding a tag.  
See: <http://www.socialbookmarking-101.com/speed.htm>
5. See how fast you can be bookmarking while others bookmark your site  
<http://www.socialbookmarking-101.com/speed.htm>



# Social Bookmarking 101

## The Catch

Social Bookmarking 101 has created great results for its current members... I can not compromise ***The quality of service and results the current members are receiving...***

**To maintain the current level of service and quality of Social Bookmarking 101**

**Social Bookmarking 101 Does Not Allow**

**Sales Pages (This Includes Conduit Sites)**

**Opt In Pages**

**Squidoo, Amazon, and other 3rd party sites**

**See examples of these pages here.**

**[http://www.socialbookmarking-101.com/improvewebsite\\_searchengine\\_rankings.htm](http://www.socialbookmarking-101.com/improvewebsite_searchengine_rankings.htm)**

PS: The True Power of Social Bookmarking 101 is based on a *Timeless Universal Truth*. *"When You Give You Receive"* The main focus of your efforts is not placed on helping yourself. The Focus is on Helping others. It is no secret that this Timeless Truth has been used through out Time with proven Results. Social Bookmarking 101 is not a Flash in the Pan Trendy Solution..... The Foundation of the Success of Social Bookmarking 101 is based on a Principal that has worked since the beginning of time....

To Your Success,

*Ken Fry*

**<http://www.socialbookmarking-101.com>**